

RECENT HEG CONSULTING PROJECTS








Provided on the proceeding pages is a summary of the Halladay Education Group's recent consulting projects. These projects are part of HEG's team and are focused on the following service categories that are tailored to the needs of each specific private school. The combined experience provides a comprehensive scope of services to develop, operate, and/or buy and sell private schools more effectively. HEG is experienced with all components and have a first-hand understanding in most education markets globally. The focus of our services can be on the set-up for the development of a new school or the strategic improvement of an established school, or even the merger or sale of a private school. Our services include the following:

- *School Management:*
 - Turn-Key Private School Formation
 - Mergers and Acquisitions
 - School Management and Leadership
 - Strategic Planning
 - Market and Constituency Surveys
 - Marketing and Recruiting
 - Board Governance Support and Guidance
 - Financial Planning and Resource Management
 - Government Regulatory Relations and Licensing
 - Institutional Assessment, Accreditation, and Audits
- *School Leadership:*
 - Head of School Evaluation, Support, and Training
- *Teachers:*
 - Evaluating, Training, Mentoring, and Training Teachers
- *Curriculum & Assessment:*
 - Development of Curriculum, Pedagogy, and Student Assessment and Evaluation
- *Learner Support:*
 - Program Development to Enhance Learning for Students with High-Functioning Special Needs (Dyslexia)
 - Extra-Curricular Program Development
- *School Environment:*
 - Facility Design, Site Selection, and Zoning

Track Record: Provided below is a overview of HEG's development projects

School Formation Projects Our Team Of HEG Associates Have Been Involved in Developing

INTERNATIONAL PROJECTS

	<p>The World Academy – www.theworldacademy-kaec.com</p> <p>TWA - King Abdullah Economic City is a premium PreK to Grade 8 international schools, providing a high quality education, and intends to offer a special curriculum based from the American and International Standards. The school features iconic architecture with inspirational spaces.</p>	King Abdullah Economic City, Saudi Arabia
	<p>Qatar Leadership Academy - www.qia.edu.qa</p> <p>Founded in 2005, Qatar Leadership Academy is the result of an innovative partnership between Qatar Foundation and Qatar Armed Forces. QLA is a boarding school for boys in Grades 6 to 12. The Qatar Leadership curriculum offers a unique educational program. The Academy is an IB World School authorized to offer the prestigious International Baccalaureate Diploma Program further enhanced by heritage and leadership programs.</p>	Doha, Qatar
	<p>The Sheffield Private School – www.sheffieldprivateschool.com</p> <p>Founded in 2004, providing high quality schooling for expatriate and local families who want a British style of education for their children. Following the National Curriculum for England it offers Nursery to Year 11 education, and will to expand each year to offer IGCSE and A level subjects.</p>	Dubai, UAE
	<p>The Royal Dubai School – www.royaldubaischool.com</p> <p>Opened in 2005, RDS offers a high quality education from Foundation Stage to Year 6. It is the only school in the area to offer the National Curriculum for England, taught by British trained teachers, and provides the best of British Education to the diverse international community in Dubai.</p>	Dubai, UAE
	<p>Wellington International School – www.wellingtoninternationalschool.com</p> <p>Opened 2005, WIS is a PreK-12 private school-based in the Al Sufouh area of Dubai, offering the National Curriculum of England with plans to offer the IB Diploma Program in Years 12 and 13 from September 2009 onwards.</p>	Dubai, UAE
	<p>Rashid School For Boys - www.rsbdubai.sch.ae</p> <p>Rashid School for Boys opened in 1986 under the guidance of His Highness Sheikh Maktoum Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai. The school is dedicated to the highest standards of excellence in the academic and social development. Most lessons are taught in English and the curriculum is developed from the UK National Curriculum. The school gives great importance to the teaching of Arabic language and Islamic Studies, and follows the Ministry of Education courses. Grades 10 and 11 lead to United Kingdom General Certificate of Secondary Education examinations (GCSE). In Grades 12 and 13.</p>	Dubai, UAE
	<p>British Columbia Canadian International School of Cairo – www.bccis.net/</p> <p>It offers a British Columbia program from PreK - Gr.12. All subjects are taught in English and all the academic staff must be BC College of Teachers certified. The school is certified by The BC Ministry of Education and is inspected annually.</p>	Cairo, Egypt



Dalian Maple Leaf International High School – www.mapleleafschools.com

Students registered as BC students write Grade 10, 11, and 12 BC exams as resident students and graduate with same BC Ministry of Education transcripts and graduation diploma as resident BC students. English program taught by BC-certified teachers. Inspected annually and certified by BC Ministry of Education. Over 2,300 students are currently enrolled.

Jinshitan, Dalian,
China



Chadwick International School - Songdo – www.issongdo.com + www.chadwickinternational.org

ISS opens in 2011 and will be Korea's first international K-12 private school for Korean citizens and international students. Located in the new international free economic zone city of Songdo, Korea. The school is located on 24 acres in a new state-of-the-art 500,000 sq. ft facility and provides a co-ed- college preparatory IB program supporting 21st century learning.

Songdo, Korea



Vishwashanti Gurukul World School - www.mitgurukul.com

Sponsored by Mahahashtra institute of Technology, VGWS is a Grade PreK-12 world-class school, recognized as an *IB world School* authorized by the International Baccalaureate Organization (IBO) and registered as a Cambridge International Center by the University of Cambridge International Examinations (CIE).

Pune, India



Dresden International School – www.dresden-is.de

DIS was founded 1996 and has grown steadily from 13 pupils to almost 500 from 44 nations. The school is a non-profit Grade PreK-12 co-ed international preparatory school, and a member of the European Council of International Schools and an International Baccalaureate World School.

Dresden, Germany



Thuringia International School – www.this-weimar.de

THIS was founded in 2000 and is a PreK-12 co-ed international private school, offering a world-class learning experience to all children through an internationally recognized curriculum. It has grown to 265 students and is a member of ECIS, AGIS and IBO.

Weimar, Germany



International School in Nacka - www.isn.nacka.se

ISN is a Private K-12 private non-profit co-ed school of 400 students with 68 full-time staff. The school offers both the Swedish national curriculum and International Baccalaureate program in English and Swedish.

Saltsjöbaden,
Sweden



Metropolitan School of Panama - www.themetropolitanschool.com

The Metropolitan School of Panama will be an internationally accredited private school for students from Preschool to 12th Grade, opening at the end of August 2011, in the City of Knowledge, located in Clayton, Panama City. Multinational, with small class sizes, aiming towards an International Baccalaureate Program, it will offer a balanced University preparatory program integrating the very best of US and Panamanian curriculum allowing mastery of English, Spanish and a third language.

Panama City,
Panama

US-BASED PROJECTS



Island Pacific Academy (IPA) – www.islandpacificacademy.com

IPA is a secular, co-educational, independent school offering programs from PreK-12. It is currently Grades PreK-8 with one grade added each year up to Grade 12. It is certified by NAIS, WASC, and Hawaii ISA certification.

Kapolei, Hawaii,
USA



Santa Ynez Valley Christian Academy – www.syvca.com

Santa Ynez is a Grades K-8 Private Interdenominational, co-ed, religious, non-profit school of 152 students, and belongs to the ACSI.

Santa Ynez,
California, USA



Sage Hill School – www.SageHillSchool.org

SHS is a Grade 9-12, Co-ed college preparatory day school founded in 2000 on a 30-acre campus with academic buildings, library, gymnasium, football/soccer field, baseball field, outdoor basketball and sand volleyball court, and outdoor amphitheatre. It has an enrollment of 450 students. It is accredited by WASC, NAIS, CASE, and CAIS.

Newport, California,
USA



Fisher Island Day School – www.fids.org

FIDS is a Grade PreK-5 Private co-ed, non-denominational, school prep school. Students are exposed to languages (Spanish and Mandarin Chinese) technology, strong academics, and inculcation of strong character.

Fisher Island,
Miami, Florida, USA

CANADIAN-BASED PROJECTS



West Point Grey Academy (WPGA) – www.wpga.bc.ca

WPGA is an independent, PreK-12, school preparatory, co-educational school started by the consultants and a group of dedicated professionals in 1996, using an enriched BC curriculum. It is a BC-certified school and accredited by the ISA, CAIS.

Vancouver, British
Columbia, Canada



Aspengrove Academy – www.aspengroveschool.ca

Aspengrove School is a PreK-12 independent, non-denominational, co-educational, school preparatory school. It is a BC-certified school.

Nanaimo, British
Columbia, Canada



Stratford Hall – www.stratfordhall.ca

It is a K-12 International Baccalaureate independent co-ed school for K-12, authorized to teach the IB Primary Years and Diploma Programs. It is a BC-certified school and accredited by CAIS.

Vancouver, British
Columbia, Canada



Southpointe Academy – www.southpointeacademy.ca

Southpointe is an independent, PreK-12, school preparatory, co-educational school of +450, using an enriched BC-certified curriculum.

Delta, British
Columbia, Canada



Lax Kw'alaams Academy

An independent K-12 First Nations Academy with a new, innovative and state-of-the-art technology program, offering a rich Tsimshian culture and musical.

Lax Kw'alaams,
British Columbia,
Canada

POST-SECONDARY PROJECTS



American National College – www.presnet.net/anc

Sri Lanka

Offers Sri Lankan students affordable alternative to spending four or more years overseas pursuing higher education. Students obtain 1-2 years of credits toward Associates or Bachelor Degrees at ANC. All courses are 100% transferable to partner Universities in the USA, offering US School courses taught by US professors, US textbooks, and course outlines.



Pan Pacific International English College - www.victoriaesl.com

Victoria, British Columbia, Canada

PPIEC offers English as a Second Language, High School, School Preparatory programs, and teacher training institute (TESL).



Center for Arts and Technology (CATO) – www.digitalartschool.com

Campuses BC, Nova Scotia, & New Brunswick

CATO is the industry leader and a respected digital arts school for post-secondary students. It is accredited by PPSEC.



Stenberg College – www.stenbergcollege.com

Vancouver & Surrey, British Columbia, Canada

Stenberg College offers post-secondary diploma programs in the area of nursing and allied health care and accredited by PPSEC.

Feasibility-Market Study and Business Plan for New Private School Development

- ▶▶ BUSINESS PLAN FOR A CANADIAN INTERNATIONAL SCHOOL –SAUDI ARABIA: HEG was retained to develop a business plan for submission to an investment group to start a private for-profit PreK-12 Canadian international IB school in Riyadh, Saudi Arabia.
- ▶▶ RESEARCH STUDY ON SMALL SCHOOL ISSUES IN SAUDI ARABIA –SAUDI ARABIA: HEG was retained by a major consulting firm in KSA to complete a research-based comparative study on small school issues in Saudi Arabia.
- ▶▶ FEASIBILITY STUDY & DEVELOPMENT OF K-12 PRIVATE SCHOOL SYSTEM FOR THE NEW PLANNED CITY - MASDAR IN ABU DHABI, UAE: HEG was retained to advice on the development of a K-12 private school system and stand-alone private school(s) for the new planned city of Masdar in Abu Dhabi, UAE.
- ▶▶ MARKET STUDY AND BUSINESS PLAN FOR A GROUP OF NEW PRIVATE INTERNATIONAL BRANCH SCHOOLS – OMAN: HEG was retained to complete a full Market Study and Business Plan for a group of new For-Profit International Private k-12 Branch Schools in Oman.
- ▶▶ MARKET STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL BOARDING HIGH SCHOOL – BRITISH COLUMBIA: HEG was retained to complete a full Market Study and Business Plan for a new For-Profit International Private Boarding High School in Vancouver, B.C.
- ▶▶ MARKET STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL HIGH SCHOOL - TEXAS: HEG was retained to complete a full Market Study and Business Plan for a new Non-Profit International Private High School in Dallas, Texas.
- ▶▶ MARKET STUDY FOR A NEW PRIVATE ADVENTIST SCHOOL – SAN ANTONIO, TEXAS: HEG was retained to complete an introductory Market Study for a new Non-Profit Adventist Private K-12 School in San Antonio.
- ▶▶ BUSINESS PLAN FOR A PRIVATE RELIGIOUS HIGH SCHOOL – FLORIDA: HEG has been retained to implement a Business Plan for a new all-boys Grade 9-12 Independent Orthodox High School in Boca Raton, Florida, U.S.A.

- ▶ **FEASIBILITY STUDY & BUSINESS PLAN FOR A PRIVATE TRIBAL SCHOOL – ALABAMA, U.S.A.:** HEG has been retained to implement a Feasibility Study and Business Plan for a new co-ed PreK-12 Tribal Private School in Atmore, Alabama, USA.
- ▶ **FEASIBILITY STUDY & BUSINESS PLAN - MAUI HAWAII, USA:** HEG was commissioned to implement a Feasibility Study and Business Plan for a new University Preparatory High School in Maui, Hawaii. HEG will also support starting the school.
- ▶ **MARKET STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL HIGH SCHOOL – SAN DIEGO, U.S.A.:** HEG was retained to complete a full Market Study and Business Plan for a new For-Profit International Private High School in San Diego, California.
- ▶ **MARKET STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL PREK-9 IB MARKET STUDY FOR A BRITISH COLUMBIA CERTIFIED OFFSHORE SCHOOL - BEIJING, CHINA:** HEG was retained to oversee starting a K-12 BC-certified offshore school in Beijing, China.
- ▶ **BUSINESS PLAN FOR AN INTERNATIONAL SCHOOL – SINGAPORE:** HEG was retained to support the development of a business plan for submission to the government of Singapore to start a new private for-profit K-12 international IB school.
- ▶ **SCHOOL - MALAYSIA:** HEG was retained to complete a full Market Study and Business Plan for a new PreK-9 International Private IB School formation project in Malaysia.
- ▶ **BUSINESS PLAN FOR A BRITISH COLUMBIA CERTIFIED OFFSHORE SCHOOL – AL AIN, UAE:** HEG was retained to develop a detailed start-up and operational business plan for a new K-12 B.C.-certified offshore school in Al Ain, UAE.
- ▶ **FEASIBILITY STUDY & BUSINESS PLAN FOR A PRIVATE GRADES PREK-12 ANGLICAN SCHOOL – VANCOUVER, CANADA:** HEG has been retained to implement a Feasibility Study and Business Plan for a new co-ed PreK-12 Non-Profit Anglican Private School in Vancouver, British Columbia.
- ▶ **MARKET STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL HIGH SCHOOL – VANCOUVER, CANADA:** HEG was retained to complete a full Market Study and Business Plan for a new For-Profit International Private High School in Vancouver, British Columbia.
- ▶ **BUSINESS PLAN DEVELOPMENT- ONTARIO, CANADA:** HEG was commissioned to develop a comprehensive business plan for a new University Preparatory Day-Boarding Multi-Sport Elite High School in Toronto, Ontario, Canada.
- ▶ **BUSINESS PLAN FOR A BRITISH COLUMBIA CERTIFIED SPORTS ACADEMY - VANCOUVER, B.C.:** HEG completed a detailed start-up and operational business plan for a new K-12 B.C.-certified sports academy in Vancouver, BC.
- ▶ **FEASIBILITY STUDY AND BUSINESS PLAN FOR A NEW INDEPENDENT GRADES 9-12 PREP SCHOOL – TORONTO, CANADA:** HEG was retained to complete a phone Feasibility Study and Business Plan for a new Grade 9-12 University Preparatory Private School formation project in Ontario.
- ▶ **MARKET STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL SCHOOL – LUANDA, ANGOLA:** HEG was retained to complete a full Market Study and Business Plan for a new For-Profit International Private PreK-12 School in Angola.

FEASIBILITY STUDY AND BUSINESS PLAN FOR A NEW PRIVATE INTERNATIONAL K-12 IB SCHOOL FORMATION PROJECT - PANAMA: HEG was retained to complete a Feasibility Study and Business Plan for a new K-12 International Private IB School project in Panama City, Panama.

School Formation

- ▶ SET-UP A CANADIAN INTERNATIONAL SCHOOL – UAE: HEG is being retained to lead the formation of a new Private For-Profit PreK-12 Canadian International School in Al Ain, UAE.
- ▶ SET-UP A CANADIAN INTERNATIONAL SCHOOL –SAUDI ARABIA: HEG was retained to lead the formation of a new Private For-Profit PreK-12 Canadian International School in Riyadh, Saudi Arabia.
- ▶ OPEN THE FIRST NEW PRIVATE K-12 INTERNATIONAL IB SCHOOL FOR DOMESTIC KOREANS - SONGDO, KOREA: HEG was retained to open the first private international K-12 School for Korean domestic and international students in a new \$35 billion planned city of Songdo in Korea called Songdo International School.
- ▶ PROVIDE SCHOOL FORMATION GUIDANCE FOR NEW INDEPENDENT ALTERNATE HIGH SCHOOL - WASHINGTON, DC: HEG was retained to advise on the formation of a new private alternate education High School in Washington, DC.
- ▶ NEGOTIATE PROPERTY LEASE FOR NEW SCHOOL - SAN FRANCISCO, CALIFORNIA: A K-12 private school in California retained HEG to negotiate the lease for a new Private School Preparatory Chinese Mandarin Immersion School in San Francisco, California.
- ▶ SCHOOL FORMATION STUDY - TEXAS, USA: HEG was retained to review starting a PreK-12 Adventist School Preparatory School in Texas.
- ▶ SCHOOL FORMATION - BRITISH COLUMBIA, CANADA: HEG was retained to support starting of a new Independent Catholic Preparatory High School in Richmond, BC.
- ▶ START A VOCATIONAL & TECHNOLOGY INSTITUTE - SURREY, CANADA: A group wanting to start a Post-Secondary Technical and Vocational in BC has retained HEG to oversee the complete formation of their institute from the ground up in Surrey, BC.
- ▶ PROJECT MANAGEMENT - MINISTRY OF EDUCATION - SCHOOL OF THE FUTURE - BRITISH COLUMBIA, CANADA: HEG was retained to provide project oversight for the development of a proposed School of The Future project in British Columbia, Canada.

Strategic Planning

- ▶ SCHOOL STRATEGIC/ACTION PLAN – JAKARTA, INDONESIA: HEG's Principal Consultant, Douglas Halladay developed the strategic plan for a Grades K-12, Private, Non-Profit Day/International Preparatory School in Jakarta, Indonesia.
- ▶ SCHOOL STRATEGIC PLAN - KELOWNA, BC: HEG was retained to develop the action plan for a new PreK-10 University Preparatory Private Non-Profit School in Kelowna, British Columbia.
- ▶ NATIONAL K-12 EDUCATION STRATEGIC PLAN – SAUDI ARABIA: HEG's Principal Consultant, Douglas Halladay was retained by AED to lead the development of the national K-12 education strategic plan for Saudi Arabia with Tatweer - King Abdullah bin Abdul-Aziz Public Education Development Project.
- ▶ SCHOOL STRATEGIC PLAN - DELTA, BC: HEG was retained to develop the strategic plan for a K-7 Catholic Private Non-Profit School in Delta (Ladner), British Columbia.
- ▶ SCHOOL STRATEGIC PLAN - PITT MEADOWS, BC: HEG was retained to develop the strategic plan for a PreK-9 International Baccalaureate Private School in Vancouver, British Columbia.
- ▶ SCHOOL STRATEGIC PLAN –MONGOLIA: HEG was retained to develop the strategic plan for PreK-12 International Baccalaureate Non-Profit Private School in Ulaanbaatar, Mongolia.
- ▶ DEVELOP A STRATEGIC PLAN FOR AN EXISTING & NEW PUBLIC SCHOOL DISTRICT - NEW HAMPSHIRE, USA: HEG was retained to develop a strategic plan for an existing public school district and a new school district in New Hampshire, USA.
- ▶ SCHOOL FORMATION STRATEGIC PLAN - CONNECTICUT, USA: HEG was retained by a Post-Secondary For-Profit Allied Health School to advise on the formation of their school in Connecticut.
- ▶ SCHOOL STRATEGIC PLAN - TENNESSEE, USA: HEG was retained to develop the strategic plan for an Adventist Senior Non-Profit Boarding School in Tennessee, USA.

- ▶ SCHOOL STRATEGIC PLAN – DUNCAN, BC: HEG’s Principal Consultant, Douglas Halladay developed the strategic plan for a Grades K-12, Private, Non-Profit Day/Boarding Preparatory School in Duncan, British Columbia Canada.
- ▶ SCHOOL STRATEGIC PLAN – VANCOUVER, BC: HEG’s Principal Consultant, Doug Halladay, as a senior staff member, developed the strategic plan for a Grades PreK-12, Private, Non-Profit Day Preparatory School in Vancouver, British Columbia Canada.
- ▶ SCHOOL STRATEGIC PLAN – VANCOUVER, BC: HEG’s Principal Consultant, Douglas Halladay, as a senior staff member, developed the strategic plan for a Grades K-12, Private, Non-Profit Day Special Needs School in Vancouver, British Columbia Canada.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – KUALA LUMPUR, MALAYSIA: HEG was retained to develop the strategic plan as part of the formation of PreK-9 Private For-Profit International Baccalaureate School in Kuala Lumpur, Malaysia.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – PANAMA CITY, PANAMA: HEG was retained to develop the strategic plan as part of the formation of PreK-12 Private For-Profit International Baccalaureate School in Panama.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – DALLAS, TEXAS: HEG was retained to develop the strategic plan as part of the formation of Private Non-Profit International High School in Dallas, Texas.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – RIYADH, SAUDI ARABIA: HEG was retained to develop the strategic plan as part of the formation of PreK-12 Private For-Profit Canadian International School in Riyadh, Saudi Arabia.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – BOCA RATON: HEG was retained to develop the strategic plan as part of the formation of Private Non-Profit Religious High School in Boca Raton, Florida.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – ATMORE, ALABAMA: HEG was retained to develop the strategic plan as part of the formation of PreK-12 Private Non-Profit Tribal School in Atmore, Alabama.
- ▶ SCHOOL FORMATION STRATEGIC PLAN – MAUI, HAWAII: HEG was retained to develop the strategic plan as part of the formation of PreK-12 Private Non-Profit American School in Kihei, Maui, Hawaii.

School/District Evaluations and Accreditations

- ▶ K-11 PRIVATE ART-INFUSED PREP SCHOOL EVALUATION AND BOARD GOVERNANCE WORKSHOP – VANCOUVER, BRITISH COLUMBIA: HEG was retained to complete school evaluation- and full board governance workshop for a K-11 private school in Vancouver.
- ▶ EVALUATION OF IMAN SCHOOLS– HOUSTON, TEXAS: HEG evaluated and developed a school improvement plan for Board of Directors of the Iman Schools in Houston, Texas.
- ▶ EVALUATION OF AÇI SCHOOLS ISTANBUL– ISTANBUL, TURKEY: HEG evaluated and developed a school improvement plan for Board of Directors of the ACI Schools Istanbul in Istanbul, Turkey.
- ▶ EVALUATION OF AL-MANAHIJ SCHOOLS – Riyadh, Saudi Arabia: HEG evaluated and developed a school improvement plan for the Board of Directors of a K-12 Private School in Saudi Arabia.
- ▶ EVALUATION OF EMIRATES NATIONAL SCHOOLS – ABU DHABI, UAE: HEG evaluated and developed a school improvement plan for Board of Directors of the Emirates National Schools in Abu Dhabi, UAE.
- ▶ EVALUATION OF INTERNATIONAL SCHOOL MAINFRANKEN – Frankfurt, Germany: HEG evaluated and developed a school improvement plan for Board of Directors of a K-12 IGCSE/IBO Private School in Germany.
- ▶ INTERNATIONAL SCHOOL EVALUATION AND BOARD GOVERNANCE WORKSHOP - ULAANBAATAR, MONGOLIA: HEG was retained to complete school evaluation-assessment and full board governance workshop for a K-12 international baccalaureate school in Mongolia.
- ▶ ACCREDITATION EXPERIENCE – US, CANADA, EUROPE, AND MENA: HEG Principal Consultants were team leaders of Accreditation Teams in US, Canada, Europe and Middle East for Middle States Association of

Colleges and Schools and CIS-Council of International Schools, IB Authorization and Reauthorization for the PYP, MYP and IB Programs. Working with the Council of International Schools (formerly European Council of International Schools) and led accreditation and evaluation of public and international schools in Brazil, Central America, Middle East, USA, and major public school districts in Canada.

- ▶▶ UK OFSTED: HEG Senior Associates OFSTED trained inspectors for +30 inspections completed in Primary and Secondary Schools. Lead for ICT on ten Primary inspections.
- ▶▶ QUALITY ASSURANCE – MENA: HEG Senior Associates engaged in quality assurance activities for private schools in Kuwait, Qatar and UAE.
- ▶▶ EVALUATION OF A K-9 ISLAMIC SCHOOL - ONTARIO, CANADA: HEG evaluated and developed a school improvement plan for a K-9 private Islamic School in Toronto, Ontario, Canada.
- ▶▶ SCHOOL ASSESSMENT - CALGARY, ALBERTA: HEG was retained to perform a school performance assessment of a private K-7 Sikh School in Calgary, AB.
- ▶▶ DEVELOP TEACHER CONTRACTS & STAFF POLICY HANDBOOK FOR A K-8 SIKH SCHOOL - ALBERTA, CANADA: HEG reviewed and developed the Teacher Contract and Staff Policy Handbook for a K-8 Private Sikh School in Calgary, Alberta, Canada.
- ▶▶ SCHOOL INSTITUTIONAL ASSESSMENT - VANCOUVER, BC: HEG was retained to perform an institutional assessment and financial projections related to the acquisition-merger of a Private K-12 School in Vancouver.
- ▶▶ DEVELOPMENT AND DESIGN OF PROVINCIAL ACCREDITATION – BRITISH COLUMBIA: HEG Principal Consultant part of development and design team member for the K-12 public school accreditation/evaluation framework for the Province of British Columbia, Canada.
- ▶▶ DEVELOPMENT AND DESIGN OF PROVINCIAL ACCREDITATION – BRITISH COLUMBIA: HEG Principal Consultant part of development and design team member for the K-12 public school accreditation/evaluation framework for the Province of British Columbia, Canada.
- ▶▶ ACCREDITATION EXPERIENCE – US, CANADA, EUROPE, AND MENA: HEG Principal Consultants were team leaders of Accreditation Teams in the US, Canada, Europe and the Middle East for Middle States Association of Colleges and Schools and CIS-Council of International Schools, IB Authorization and Reauthorization for the Primary Year Program (PYP), Middle Year Program (MYP) and IB Programs. Working with the Council of International Schools (formerly European Council of International Schools) and led the accreditation and evaluation of public and international schools in Brazil, Central America, the Middle East, the USA, and major public school districts in British Columbia, Canada (rural/urban).
- ▶▶ UK OFSTED: HEG Senior Associates OFSTED trained inspectors for +30 inspections completed in Primary and Secondary Schools. Lead for ICT on ten Primary inspections.
- ▶▶ QUALITY ASSURANCE – MENA: HEG Senior Associates engaged in quality assurance activities for private schools in Kuwait, Qatar and UAE.

Evaluation of Academic Programming and Accreditation

- ▶▶ Members and Team Leaders of the following Accreditation and Authorization organizations

Canada:

- * Development committee and design team members for the K-12 public school accreditation/evaluation framework for the Province of British Columbia, Canada.
- * Prepared Private and Public High School Accreditations and school-wide evaluations in Canada and Offshore for successful Ministry Accreditations.
- * Led a Ministry Implementation projects on Accreditation follow-up as Senior Educational leaders of large secondary schools in BC.

England:

- * UK OFSTED trained inspector-over 30 inspections completed in Primary and Secondary Schools.

- * Lead 10 ICT Primary inspections.

United States:

- * Led Accreditation teams for Middle States Association of Colleges and Schools
- * Served on other regional accrediting teams:
 - o New England Council of Colleges and Schools
 - o Southern Association of Colleges and Schools
 - o Western Association of Colleges and Schools

International:

- * Council of International Schools (formerly ECIS) served and led Accreditation teams in Europe, the Middle East and Asia
- * International Baccalaureate Organization: Led and served on Authorization teams in Canada, US, Middle East, and Asia
- * GEMS: School quality assurance visits to schools in UAE

Teacher Training/Learning Environment

- » Designed and delivered professional development - curriculum and resource development, integration of ICT, developing elearning materials - Ministry of Education personnel and district representatives in Jordan
- » Curriculum development and interpretation, instructional strategies, assessment tools and practices - elementary teachers in Qatar
- » Professional development – train-the-trainer – development and use of elearning materials, elearning libraries and repositories – Ministry of Education, National Teachers College, Sri Lanka
- » Designed and delivered professional development in science, math, instructional strategies – Toronto area teachers - North York, Ontario
- » Designed and developed professional development in science, math, instructional strategies – Alberta teachers - Calgary and surrounding areas in Alberta
- » Designed and delivered professional development in ICT(computer science, computer applications), elearning, science, math, assessment, teaching strategies, project-based learning – British Columbia
- » Developed district-wide professional development system based on teachers as researchers – Saanich, British Columbia
- » Curriculum differentiation for special needs students (e.g., gifted and talented) – teacher training and mentoring – Calgary Board of Education
- » Integration of ICT across all subjects – Computer Using Educators of British Columbia
- » Teacher training – pre-service and in-service – instructional strategies – Canada (Ontario, Alberta, British Columbia), United States (Washington, Idaho, Oregon), Jordan, Qatar, Sri Lanka
- » Contributor/advisor - development of portal for teacher and student resources – Jordan and Sri Lanka
- » Design structure – Directorate of Digitization - Jordan

Curriculum Management and Development

- » Educational Reform for the Knowledge Economy (ERfKE), Hashemite Kingdom of Jordan, Ministry of Education – Over a three year period Senior Associate was contracted for three 2-month terms to assist staff of the Directorate of Curriculum and Textbooks in revising and resourcing the Grades 1 to 12 Mathematics curriculum as part of Jordan’s educational reform
- » Mathematics Framework Reviewer, State of Qatar – Senior Associate was contracted to review Qatar’s newly developed Mathematics K – 12 and Calculus Competencies
- » Unparalleled experience developing National Curricula, learning resources, policies, implementation, and teacher training strategies, including development from concept to roll-out of 14 K-12 National curricula - a matchless accomplishment

- ▶▶ Comprehensive knowledge of K-to-12 educational trends and initiatives in Canadian, USA, IBO, AP, ESL, Technology-Based Learning, and Special Education curriculum. Science and Technology 11 Integrated Resource Package, BC Ministry of Education – Senior Associate was contracted as writer/editor of this project to revise the curriculum
- ▶▶ Developed Provincially-based Implementation, Training, and In-service Program for Applied Academics
- ▶▶ Researched, designed, wrote, edited, and supervised the development of large-scale Provincial curriculum projects, including Grades K-12 Technology Education, Information Technology, Physical Education, Business Education, Home Economics, Law, and Applied Skills
- ▶▶ Coordinated a one-of-a-kind Ministry Partnership Consortium that included K-12, Post-Secondary, Industry, Labor, Business, and Publishers to develop national standards for Technology Education
- ▶▶ Sustainable Resources 11 and 12 Integrated Resource Package, BC Ministry of Education – Senior Associate was contracted as the writer/editor of this project to revise three curriculum documents
- ▶▶ Mathematics 10 to 12 Integrated Resource Package, BC Ministry of Education
- ▶▶ Senior Associate was Co-author and editor for the Canadian National Manual For Cooperative Education Programs; reviewed the certification-qualification frameworks for vocational and cooperative education programs
- ▶▶ Co-led Integrated Resource Package (IRP) Framework Development Committee for the B.C. Ministry of Education
- ▶▶ Coordinated and designed the format of the current K-to-12 B.C. Provincial Curriculum
- ▶▶ Coordinated Curriculum Projects in Applied Skills (Technology Education, Home Economic, Business Education, P.E., and Information Technology)
- ▶▶ Worked with Provincial Specialist Associations and educational partners in the development, adoption, and adaptation of Provincial curriculum and support materials
- ▶▶ Acted as member of the National Standards Committee for K-12 Technology Education
- ▶▶ Developed curriculum and initiated programs for Applied Technology, Design Communications, and Animation for a self directed learning model school
- ▶▶ Worked for the Provincial Ministry of Education Curriculum Development Branch to review, assess and revise Industrial/Technology, Home Economics, Business Education and Physical Education
- ▶▶ Development of standards (curriculum, achievement, performance – students and teachers – Canada, United States, Jordan, Egypt, Kuwait, Qatar, Saudi Arabia)
- ▶▶ Development of science and math assessment tools – McGraw-Hill Ryerson Publishing
- ▶▶ Development of standards – ICT Apprenticeship program - Canada

Senior Executive and Faculty Searches

- ▶▶ EXECUTIVE SEARCHES – USA, Canada:
 - Island Pacific Academy, Kapolei, HI - Head of School Search
 - Lax Kw'alaams, Prince Rupert, BC - Head of School Search
 - Aspengrove School, Nanaimo, BC - Head of School Search
 - West Point Grey Academy, Vancouver, BC - Head of School Search
 - Stratford Hall, Burnaby, BC - Head of School Search
 - Queen Margaret's School, Duncan, BC - Deputy Head of School
 - Queen Margaret's School, Duncan, BC - Director of Residence
 - Queen Margaret's School, Duncan, BC - Director of Admissions and Marketing
 - Fraser Academy, Vancouver, BC - Assistant Head of School and Business Manager
- ▶▶ FACULTY SEARCHES:
 - Canadian International School of Hong Kong
 - Amman Bacallaureate School

- International School of Dhaka
- Dalian Maple Leaf International High School
- British Columbia Canadian International School of Cairo
- Fraser Academy
- Queen Margaret's School
- West Point Grey Academy
- British Columbia Canadian International School of Cairo

Overview Of HEG Schools For Sale

HEG's internationally experienced consulting team provides comprehensive services for private school development globally, in areas such as: (1) merger~acquisition~sale of private K-12 schools globally and Canadian-based career colleges and language schools; (2) school formation; and (2) improved management and operation of established schools (e.g., Governance, Strategic Planning, Evaluations, Leadership Development).

Language Schools

- 1). **Group of Growing Canadian Language Schools** based in two key Canadian cities with EBITDA of approximately +\$750,000. (School No. 1037)
- 2). **Highly Regarded Canadian Language School & Career College** with a popular Work/Study Program in British Columbia with EBITDA of +\$400,000. (School No. 1031)
- 3). **Successful Canadian Language School & Training College** with EBITDA of +\$80,000. (Sch No. 1097) – **SOLD**
- 4). **Profitable Multi-Campus North American Language School & Career College Group**, and one of the few remaining on the market. Demonstrated 35% increase in enrollment over last 36 months and 20% projected growth over next 24. Annual revenue growth at nearly 300% over last 36 months and projected to increase another 40% over the next 24 months. (School No. 1099)
- 5). **Canadian Language School Group** with revenue of +\$5 million and EBITDA of \$500,000 with locations in major Canadian cities. (School No. 1078)
- 6). **Award-Winning Canadian Language School & Training/Testing Centre**. Over the last three decades it's been recognized as one of Canada's most distinguished language training, teacher-training, and proficiency testing centres. (School No. 1088)

K-12 Private Schools

- 1). **Prestigious /Boarding High School Near Manhattan** on 130 acres that currently accommodates 550 students with expansion for up to 2,000 students and I-20 Visas to recruit international students (School No. 1055)
- 2). **Growing K-12 International Prep School** of 450 student on 18 acres of land in major SE US city with EBITDA of \$1 million. Owner willing to stay on to support new owner with growth (School No. 1011)
- 3). **Thriving K-12 Private International School** of 450 students in Vietnam with EBITDA of +\$1.4 million for day and boarding students (School No. 1034)
- 4). **Fully Accredited K-8 Private School In S.E. USA** with I-20 Visa structure and enrollment of approximately 180 students on an 18 acre dedicated campus. (School No. 10734)
- 5). **Exceptional California-based Accredited Prep PreK-8 Private School** with highly coveted I-20 visa program to recruit international students (School No. 1067).

Career Colleges

- 1). **Successful Canadian Career College in the Hospitality/Culinary Industry** with EBITDA of +\$1.3 million and full-year waiting list. Tremendous growth potential in growing market (School No. 1055)
- 2). **British Columbia based PCTIA accredited Holistic Health College** with student loan designation offering a range of certified courses in counselling and holistic health. (School No. 1072)
- 3). **Provincially Accredited Career College** based in British Columbia with EBITDA of +\$165,000 and broad offering of courses in Business, Health Sciences, IT, and Hospitality and Tourism. Students eligible for financial aid. (School No. 1063)
- 4). **Provincially Accredited Cosmetology School** offering certificates and diplomas in professional beauty care. Students eligible for financial aid. New owner benefits from immediate access to career college market and can add other programs (School No. 1066)